



O'Malley Clan Association Monthly Newsletter

This month's highlights

- Welcome to Limerick!
O'Malley Clan Gathering 2019
- The O'Malley Clan Gathering 2019, Programme of Events
- Prof Diarmuid Ferriter and Allianz go head to head
- Joan Molloy takes to the high seas with Grace O'Malley backing!
- About the O'Malley Clan Association
- The O'Malley Clan DNA Project on Family Tree DNA

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Welcome to Limerick and The O'Malley Clan Gathering 2019

Chieftain Brendan and the O'Malley Clan Association invite you to...



THE 65TH ANNUAL
O'MALLEY GATHERING
LIMERICK CITY
21st - 23rd June 2019
IRELAND

Supported by



Ó Máille Abú!
O'Malley Forever!

Brought to you by



The O'Malley Clan Gathering 2019

Chieftain Brendan and the O'Malley Clan Association invite you to...



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The O'Malley Clan Gathering 2019

65th Annual O'Malley Gathering Limerick City - 2019



Friday June 21st

3:00 PM - 4:30 PM
Limerick Courthouse,
Merchant's Quay

6:00 PM onwards
Istabraq Hall
Admission: Complementary

Saturday June 22nd

10:00 AM - 3:30 PM
Pick up at Strand Hotel &
Cappavilla Village (UL)
(Exact locations TBC)
Admission: €25

4:00 PM - 6:00 PM
Strand Hotel
Admission: Complementary

7:00 PM
Strand Hotel
Admission: €35

9:30 PM - ~12:00 AM
Strand Hotel
Admission: Complementary

Sunday June 23rd

11:00 AM - 12:00 noon
St. Mary's Church,
Athlunkard Street

1:00 PM - 4:00 PM
Hunt Museum

1:30 PM - 2:15 PM
Hunt Museum

2:00 PM
Hunt Museum
Admission: €27.50
Under 12's: €15

Walking Tour

Walking tour of Historic Limerick, led by Dr. Liam Irwin, distinguished historian. Maximum of 25 people. No charge but must book.

O'Malleys in Public Life Exhibition

To be opened by the Mayor of Limerick. Hear how O'Malleys have featured in the arts, politics, sport, music, and other fields.

Bus tour of Limerick and its surroundings

Programme to be announced. Lunch included.

O'Malley Genealogy Workshop

Learn the essentials of genealogy research. Bring your O'Malley family tree & find out new connections. Learn about the O'Malley DNA Project and how to capture oral history.

Dinner

Enjoy a three course meal in the rooftop Harris suite of the Strand Hotel, with spectacular views over the Shannon river and Limerick City.

Chieftain's Welcome Evening

An evening of traditional music, song and dancing with an official welcome by Chieftain Brendan O'Malley. (attendance is complementary but please book your place to ensure we have enough space).

O'Malley Gathering Mass

Special O'Malley Mass celebrated by Canon Donough O'Malley.

Family & Kids' Events

Watersports, archery, kids' events (entertainment, face painting, music). (Runs in parallel with AGM and Lunch)

Annual General Meeting

All members are welcome to attend and discuss ideas for the year ahead.

The Gathering Lunch

The highlight of the weekend! Chieftain's awards, Fundraising Raffle, Inauguration of new chieftain 2019-2020.



Book now to avoid disappointment.

Tickets and accommodation can be booked at special rates through:

<https://www.ireland101.com/booking/start/omalley>

Prof Diarmuid Ferriter & Allianz go Head to Head

Diarmaid Ferriter: Allianz's act of monumental hypocrisy

Donogh O'Malley's free education speech from 1966 is pillaged for profit by insurer

It is bad enough that we have to endure nauseating advertising campaigns from banks that betrayed us so deeply; the ads that trumpet their supposed humanity, flexibility and belief in our plights and hopes. But now we must also stomach an insurance company plundering an historic Irish political speech concerning egalitarianism in education in order to promote its business.

The ad, by the agency In the Company of Huskies, is for Allianz Ireland and involves a recreation of the entire speech of minister for education Donogh O'Malley when he announced the introduction of free secondary education in September 1966. His actor son Daragh O'Malley delivers the speech. Daragh, a fine actor, gives an impressive performance and is rightly proud of his father and what the speech represented. According to the agency's promotional blurb, "This one act of monumental courage represents a pivotal point in Irish history and had major consequences for social mobility and cultural change".



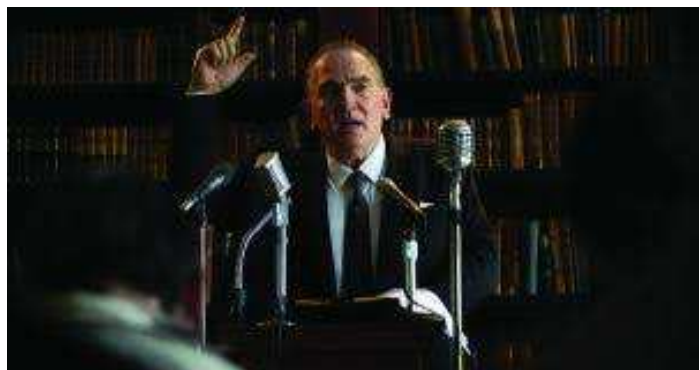
It did indeed, but the ad can also be seen as a travesty.

According to the agency's creative director Damian Hanley, the advertising campaign "depicts true acts of courage by Irish people and helps reconnect customers to the idealistic roots of insurance, reminding them that Allianz is there to support them when they face big and small choices that impact on their lives".

Seán McGrath, chief executive of Allianz Ireland maintains, "With one statement, Minister O'Malley made free secondary education – an idea that had been circulated and debated, though never fully realised – a reality. It can be easy to overlook the huge courage it took to announce this, but he believed this would help us overcome poverty and once announced, it could not be taken back. Free education has been a core element of our society's evolution"

Give me a break. How can we take this piety seriously from an insurance company that is wrapping the slogan "We Cover Courage" around the campaign? Insurance companies in Ireland do not cover courage; they make decisions every day that crush people and there has been no shortage of stories aired in recent years and months about extortionate rises in insurance premiums and lack of market transparency across the industry.

Exactly 50 years after O'Malley's speech, in September 2016, the International Monetary Fund found that insurance premiums per capita in Ireland were four times higher than the EU average. Allianz is one of Ireland's largest general insurance companies with an annual turnover in excess of €450 million; it is part of the Allianz SE group, one of the world's leading integrated financial



Prof Diarmuid Ferriter & Allianz go Head to Head

services providers, which had an operating profit of €11.5 billion in 2018. Covering “courage” is a mightily lucrative and rewarding business. So is not covering courage.

And therein lies the offensiveness of this campaign. O’Malley’s initiative in 1966 was about the very antithesis of corporate profit; it was about the common good and making

further education accessible to those who could not afford it. It would be nice to think that an insurance company would properly consider some of the key messages of O’Malley’s speech instead of pillaging it for profit. What he highlighted was “the fact that many of our families cannot afford to pay even part of the cost of the education of their children”. These were families “who, in the matter of post-primary education, wish to do their very best for their children but now find that the school fees – even when those are modest – are quite beyond their means”.

Where does the insurance industry stand on the issue of accessibility and affordability? Very far indeed from the ideals articulated by O’Malley and the two previous ministers for education, Patrick Hillery and George Colley, who O’Malley acknowledged in his speech, had “done so much in laying plans for the future”. In a lengthy memorandum in 1963, Hillery had insisted that the only way to reform Irish education was to confront those with a vested interest in the system remaining as it was – another message of relevance to the Irish insurance industry.

In justifying the decision to make his announcement, O’Malley wrote to the taoiseach Seán Lemass, who had gently rebuked him after the speech for not submitting detailed plans to the government beforehand.

“By now, I have received an unprecedented number of letters of commendation, particularly from parents. This is unique in my political experience and proves, I think, there is a widespread demand and support for what I wish to achieve . . . I believe that it is essential for a government from time to time to propound bold new policies which both catch the imagination of the people and respond to some widespread demand on their part”.

Would that those in control of insurance in Ireland propounded bold new and more affordable policies instead of stealing the scene of a seminal moment in Irish social and educational history in an attempt to make even more profit.

Prof Diarmuid Ferriter Irish Times May 4th 2019.

Keep an eye out for the Response from Allianz in next months O’Malley Clan Newsletter



Joan Molloy takes to the high seas!

Joan Mulloy, from Louisburgh, Mayo, is set to compete under the black sails of the Irish pirate queen — and fellow Mayo mariner — Grace O'Malley, the Figaro contender has announced.

Following a months-long drive to secure sponsorship for her sophomore Solitaire bid, Mulloy has now inked a deal to 'Believe in Grace' and showcase the Grace O'Malley whiskey brand in this year's race as well as in further off-shore adventures as a solo sailor.

"Celebrating female leadership through rebellious spirit, this brand honours the legend of Grace O'Malley, regarded as one of Ireland's but the world's most inspirational and extraordinary female trailblazers," Mulloy posted on social media today, Monday 20 May.



"Like their namesake, who earned her maintenance by land and sea, Grace O'Malley plunders fine spirits from the best of Ireland and worldwide adventures to create something truly special in and from the heart of Co Mayo."

Mulloy's most recent race was the Solo Maître Coq, where she placed 45th but not far behind the pack that included another Irish Figaro hopeful, Tom Dolan, in 28th.

Both will be racing in more local waters later this summer when the Solitaire URGO Le Figaro returns to Kinsale for the first time since 2009, as previously reported on Afloat.ie.

The "Figaro" often referred to as the Tour de France of Sailing, will be a 4 leg marathon from Nantes, around the Fastnet Rock to Kinsale on leg 1, then leg 2 takes the competitors from Kinsale, up the Irish Sea around the Isle of Man and down to Roscoff in France. Leg 3 is from Roscoff across the channel and around the Scilly Isles and Jersey finishing back in Roscoff, and the final leg is a 450 mile race from Roscoff to Dieppe.

Best of luck to Joan in her exploits! Hopefully the spirit of Grace O'Malley will carry her safely over the waves!

Joan Molloy takes to the high seas!





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The O'Malley Clan Association aims to reach out to O'Malleys from all around the world and foster links between the O'Malleys around the globe and the clan at home here in Ireland.

The Clan Association formed in 1953 has been connecting O'Malleys around the world in The US and Canada, Britain, Australia, South Africa, New Zealand, South America, and anywhere else you can think of for over 60 years now.

We hope with our new website, and newsletter, that We can go from strength to strength in our aim to connect all the O'Malleys around the world.

The O'Malley Clan DNA Project on Family Tree DNA

The most common queries we get at The O'Malley Clan Association are queries in relation to helping to trace peoples ancestors in Ireland. As we all know, written records can only take us so far, (if you're lucky you'll get back to the early 1800's or late 1700's).

Many of the Irish Census Records and other historic documents were destroyed during the early part of the 20th century and as a result it can be very hard to trace ancestors back beyond the 19th century. Church records are a help, but can be patchy at times.

One way of narrowing down the search is through DNA testing. The O'Malley Clan Association is involved in a project with Family Tree DNA to test as many O'Malleys as possible to try and expand our knowledge of our roots as much as we possibly can.

There's a specific page for the project on the Family Tree DNA website:

<https://www.familytreedna.com/groups/omalley/about>

Check it out, there's lots of info there, and administrators also for any questions.

